



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u> 566216 /		<u>Alt Order #</u> 09783159
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1499
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	8	09/04/12	09/10/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,300.00
		FOX 8 NEWS AT 530A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$650.00			
N 2	8	09/04/12	09/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,400.00
		FOX 8 NEWS AT 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$1,200.00			
N 3	8	09/04/12	09/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,400.00
		FOX 8 NEWS AT 7A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$1,200.00			
N 4	8	09/04/12	09/10/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,400.00
		FOX 8 NEWS AT 8A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$1,200.00			
N 5	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$350.00
		FOX 8 NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$350.00			
N 6	8	09/04/12	09/10/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,950.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$650.00			
N 7	8	09/04/12	09/10/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$500.00
		FOX 8 NEWS AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$500.00			
N 8	8	09/04/12	09/10/12	M-F 1p-2p	1p-2p		:30			NM	3	\$975.00
		SWIFT JUSTICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$325.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 566216 /		<u>Alt Order #</u> 09783159
<u>Contract Dates</u> <b>09/04/12 - 09/10/12</b>	<u>Product</u> DCCC	<u>Estimate #</u> <b>1499</b>
<u>Advertiser</u> <b>Democratic Congressional</b>		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/09/12	09/09/12	Fox 8 News Su 10a-11a	Su 10a-11a		:30			NM	1	\$350.00
		FOX 8 NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$350.00			
N 10	8	09/04/12	09/10/12	M-F 3p-4p	3p-4p		:30			NM	2	\$900.00
		JUDGE J BROWN/JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				2	\$450.00			
N 11	8	09/04/12	09/10/12	M-F 4p-5p	4p-5p		:30			NM	3	\$1,950.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				3	\$650.00			
N 12	8	09/04/12	09/10/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$3,300.00
		FOX 8 NEWS AT 5P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				3	\$1,100.00			
N 13	8	09/04/12	09/10/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$3,300.00
		FOX 8 NEWS AT 530P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				3	\$1,100.00			
N 14	8	09/04/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$3,900.00
		FOX 8 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				3	\$1,300.00			
N 15	8	09/04/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$3,900.00
		FOX 8 NEWS AT 630P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				3	\$1,300.00			
N 16	8	09/04/12	09/10/12	M-F 7p-730p News	7p-730p News		:30			NM	3	\$3,900.00
		FOX 8 NEWS AT 7P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				3	\$1,300.00			
N 17	8	09/08/12	09/08/12	Sat 7p-8p	7p-8p		:30			NM	1	\$900.00
		Big Bang Theory										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S-				1	\$900.00			
N 18	8	09/09/12	09/09/12	Su 6p-7p	6p-7p News		:30			NM	1	\$900.00
		FOX 8 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$900.00			
N 19	8	09/10/12	09/10/12	FOX Prime Monday 9p-10p	9p-10p		:30			NM	1	\$5,000.00
		Hells Kitchen ***										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-----				1	\$5,000.00			
N 20	8	09/04/12	09/10/12	Late News Rotator	10p-11p Rotator		:30			NM	3	\$4,800.00
		FOX 8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTFSS				3	\$1,600.00			
N 21	8	09/04/12	09/10/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$1,600.00
		FOX 8 NEWS AT 1030P										

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<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Product</u> DCCC
<u>Advertiser</u> Democratic Congression:		<u>Estimate #</u> 1499
		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals SpotsAmount	
											2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTFSS				1	\$1,600.00			
N 22	8	09/04/12	09/10/12	M-F 11p-1130p	11p-1130p		:30			NM		
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$850.00			
N 23	8	09/09/12	09/09/12	Su 11p-12a	11p-12a		:30			NM	1	\$900.00
BIG BANG/BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$900.00			
Totals											47	\$49,575.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	47	\$49,575.00	\$42,138.75
<b>Totals</b>	<b>47</b>	<b>\$49,575.00</b>	<b>\$42,138.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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